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ProFin Partners have been working with Halo unofficially since October 2022, formalising our relationship in January 2023. Halo Investing are utilising ProFin Partners' extensive experience in structured products and derivative investments to grow their platform business outside the US.

A similar energy and passion for alternative investments has seen the relationship grow throughout 2023, and we look forward to build on this into the future.

Who are Halo Investing?

Halo Investing is an award-winning technology platform that disrupts how protective investment solutions are used worldwide. Headquartered in Chicago, they have offices in Abu Dhabi and Zurich.

Halo provides access to protective investments, such as Structured Notes, buffered ETFs, and annuities. They were the first platform that allows advisors to create custom Structured Notes and introduced the industry's first SMA marketplace for Structured Notes.

Our comprehensive platform connects advisors with product manufacturers and industry-leading tools and education – including direct access to our support team and a library of educational content that is self-paced and customized to your firm.